

WHO SHOULD ATTEND?

Much of church planting is communication. Whether you're preaching, sending out emails, meeting with people or doing various outreaches, knowing how to communicate effectively is a necessary skill. Anyone wondering how to improve their communication skills will benefit from this course.

PROGRAM BENEFITS

This session explores the "how" and "what" of communication. These courses are designed to help you think through:

- The Priority of the Word
- Preparing to Preach
- How to Become a Better Communicator
- How to Become a Better Listener

COMMUNICATION



FEATURES

- 7 Videos
- Notes & Reflection Questions
- Digital Handouts



FACULTY

DAVID PLATT

DEAN INSERRA

KEMPTON TURNER

MATT CHANDLER

HEATHER THOMPSON DAY

CRAIG SPRINGER

COURSE OUTLINE

BUILDING A CHURCH ON THE WORD

Recalling the beginning of his own ministry experience, David Platt explains the importance of prioritizing the Word in your personal life and the life of your church plant.

PREACH THE WORD

Reflecting on Paul's charge to Timothy to "preach the Word," Dean Inserra argues that we don't need to come up with new, creative ways to craft sermons. Rather, he asserts that we just need to boldly preach the Word of God.

PREPARING TO PREACH

Walking through three different aspects of preparation, Kempton Turner explains the basics of the sermon preparation process and why each is important.

PREACHING TO THE UNCHURCHED

Understanding that the main audience of most sermons are Christians, Matt Chandler makes the case that we also need to acknowledge and preach to those who are not believers.

BECOMING A BETTER COMMUNICATOR

Pulling data from a variety of surveys, Heather Thompson Day explains why good communication is important and how you can become a better communicator.

HOW TO LISTEN WELL

Recognizing that most people are not good listeners, Craig Springer provides characteristics of a good listener and gives practical ways you can become a better listener.

INTERPERSONAL COMMUNICATION

Explaining the biggest influence in our lives, Heather Thompson Day discusses how relationships impact productivity and shares how to be intentional about building relationships.

BIOGRAPHIES



David Platt - Pastor & Teacher, McLean Bible Church

David Platt is the pastor-teacher of McLean Bible Church, founder of Radical and a council member of The Gospel Coalition. He has written several books, including *Something Needs to Change* and *Radical*. He earned master of theology and doctoral degrees from New Orleans Baptist Theological Seminary. David and his wife, Heather, have four children.



Dean Inserra - Founding Pastor of City Church

Dean Inserra is the founding and lead pastor of City Church, in Tallahassee, Florida, where he leads the vision and preaching. Dean graduated from Liberty University and attended Southern Baptist Theological Seminary in Louisville, Kentucky. He holds a master's degree in theological studies from Midwestern Baptist Theological Seminary and is pursuing a D.Min from Southern Seminary. Dean is an advisory member of the Leadership Council for the Ethics and Religious Liberty Commission of the Southern Baptist Convention. He also is a member of Baptist 21. Dean is married to Krissie, and they have two sons, Tommy and Ty, and a daughter, Sally Ashlyn. Dean likes baseball, wrestling and the Miami Hurricane.



Kempton Turner - Lead Pastor of City of Joy Fellowship

Kempton Turner is the lead pastor of City of Joy Fellowship, located in East St. Louis, Illinois. He previously served on the pastoral staff at Bethlehem Baptist Church in Minneapolis, Minnesota, for seven years. Kempton and his childhood sweetheart, Caryn, have been happily married since 1999 and the Lord has blessed them with four children: Christian, Carysse, Kalia and Caleb.



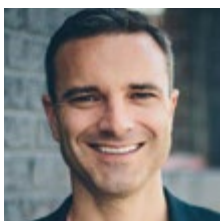
Matt Chandler - Lead Pastor at The Village Church

Matt is the lead pastor of teaching at The Village Church in Dallas/Fort Worth, Texas, and the president of Acts 29. He has authored several books, including *Take Heart; Mingling of Souls; Recovering Redemption; To Live Is Christ, To Die Is Gain; Creature of the Word; The Explicit Gospel*; and *Joy in the Sorrow*. Matt and his wife, Lauren, live with their three children—Audrey, Reid, and Norah—in Highland Village, Texas.



Heather Thompson Day - Speaker, Author, Podcaster, Pastor's Wife

Heather Thompson Day is an interdenominational speaker and has been a contributor for Religion News Service, "Christianity Today," "Newsweek" and the Barna Group. She also is the host of "Viral Jesus," a Christianity Today podcast. Heather is an associate professor of communications at Andrews University. She is passionate about supporting women and runs an online community called "I'm That Wife," which has more than 200,000 followers. She is the author of seven books; including *It's Not Your Turn* and *Confessions of a Christian Wife*. She resides in Michigan, with her husband, Seth, and their three children: London, Hudson and Sawyer.



Craig Springer - Author and Executive Director of Alpha USA

Craig Springer is the executive director of Alpha USA, an evangelism program used in more than 8,000 churches and ministries across every major denomination and 600 prisons throughout the country. Craig is the author of *How to Follow Jesus: A Practical Guide for Growing Your Faith* and *How to Revive Evangelism: 7 Vital Shifts in How We Share Our Faith*. Prior to Alpha, Craig pastored influential churches in the Chicago and Denver areas and now lives in Denver with his wife and two children.