



Date: 07/31/06

Current Geography Selection: (1 Selected) ZIP Codes (2006 Q1): 23220 Richmond

Demographic Detail Summary Report

Population Demographics

	1990		2000		2005		2010		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2005 to 2010
Total Population	29,805		29,477		28,302		27,261		-1.1%	-3.7%
Population Density (Pop/Sq Mi)	5,903.7		5,838.6		5,605.8		5,399.7		-1.1%	-3.7%
Total Households	13,249		13,206		12,445		11,842		-0.3%	-4.8%

Population by Gender:

	1990		2000		2005		2010		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2005 to 2010
Male	14,021	47.0%	14,271	48.4%	13,653	48.2%	13,092	48.0%	1.8%	-4.1%
Female	15,784	53.0%	15,206	51.6%	14,649	51.8%	14,169	52.0%	-3.7%	-3.3%

Population by Race/Ethnicity

	1990		2000		2005		2010		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2005 to 2010
White	14,814	49.7%	14,267	48.4%	13,530	47.8%	12,848	47.1%	-3.7%	-5.0%
Black	14,322	48.1%	13,398	45.5%	12,946	45.7%	12,912	47.4%	-6.4%	-0.3%
American Indian or Alaska Native	92	0.3%	96	0.3%	84	0.3%	72	0.3%	4.7%	-14.4%
Asian	466	1.6%	938	3.2%	911	3.2%	853	3.1%	101.1%	-6.3%
Some Other Race	111	0.4%	246	0.8%	261	0.9%	226	0.8%	121.0%	-13.6%
Two or More Races			532	1.8%	569	2.0%	350	1.3%		-38.6%
Hispanic Ethnicity	292	1.0%	567	1.9%	749	2.7%	927	3.4%	94.0%	23.8%
Not Hispanic or Latino	29,513	99.0%	28,911	98.1%	27,553	97.4%	26,334	96.6%	-2.0%	-4.4%

Population by Age

	1990		2000		2005		2010		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2005 to 2010
0 to 4	1,373	4.6%	1,148	3.9%	1,591	5.6%	1,652	6.1%	-16.4%	3.8%
5 to 14	2,105	7.1%	2,217	7.5%	2,518	8.9%	2,742	10.1%	5.3%	8.9%
15 to 19	2,997	10.1%	3,271	11.1%	2,521	8.9%	2,178	8.0%	9.2%	-13.6%
20 to 24	5,489	18.4%	5,335	18.1%	4,105	14.5%	3,270	12.0%	-2.8%	-20.4%
25 to 34	6,146	20.6%	5,874	19.9%	5,447	19.2%	4,943	18.1%	-4.4%	-9.3%
35 to 44	3,770	12.6%	3,695	12.5%	3,560	12.6%	3,599	13.2%	-2.0%	1.1%
45 to 54	2,301	7.7%	3,148	10.7%	3,291	11.6%	3,277	12.0%	36.8%	-0.4%
55 to 64	1,973	6.6%	1,889	6.4%	2,315	8.2%	2,730	10.0%	-4.3%	17.9%
65 to 74	1,989	6.7%	1,473	5.0%	1,405	5.0%	1,463	5.4%	-25.9%	4.2%
75 to 84	1,306	4.4%	1,064	3.6%	1,075	3.8%	964	3.5%	-18.5%	-10.3%
85+	356	1.2%	362	1.2%	475	1.7%	434	1.6%	1.7%	-8.7%

Median Age:

	1990	2000	2005	2010	Percent Change
	Count	Count	Count	Count	1990 to 2000
Total Population	29.0	28.8	30.6	32.3	-0.7%

Households by Income

	1990		2000		2005		2010		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2005 to 2010
\$0 - \$15,000	5,229	39.5%	4,411	33.4%	4,034	32.4%	3,677	31.1%	-15.6%	-8.8%
\$15,000 - \$24,999	2,868	21.6%	2,001	15.2%	1,769	14.2%	1,580	13.3%	-30.2%	-10.7%
\$25,000 - \$34,999	1,814	13.7%	1,636	12.4%	1,354	10.9%	1,208	10.2%	-9.8%	-10.8%
\$35,000 - \$49,999	1,537	11.6%	1,819	13.8%	1,716	13.8%	1,535	13.0%	18.4%	-10.5%
\$50,000 - \$74,999	984	7.4%	1,545	11.7%	1,559	12.5%	1,549	13.1%	189.3%	-0.6%
\$75,000 - \$99,999	332	2.5%	649	4.9%	715	5.8%	759	6.4%	95.4%	6.1%
\$100,000 - \$149,999	339	2.6%	628	4.8%	685	5.5%	767	6.5%	85.5%	11.9%
\$150,000 +	161	1.2%	516	3.9%	612	4.9%	768	6.5%	221.0%	25.4%
Average Hhld Income	\$28,787		\$42,715		\$38,078		\$39,812		48.4%	4.6%
Median Hhld Income	\$19,723		\$26,231		\$28,145		\$30,169		33.0%	7.2%
Per Capita Income	\$13,219		\$19,137		\$18,752		\$19,714		44.8%	5.1%

Employment and Business

	1990		2000		2005		2010		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2005 to 2010
Age 16 + Population	26,125		25,911		23,940		22,636		-0.8%	-5.4%
In Labor Force	16,919	64.8%	17,685	68.3%	16,174	67.6%	15,222	67.3%	4.5%	-5.9%
Employed	15,913	94.1%	15,447	87.4%	14,447	89.3%	13,541	89.0%	-2.9%	-6.3%
Unemployed	975	5.8%	2,215	12.5%	1,704	10.5%	1,660	10.9%	127.2%	-2.6%
In Armed Forces	10	0.0%	23	0.1%	22	0.1%	22	0.1%	130.8%	-3.6%
Not In Labor Force	9,206	35.2%	8,226	31.8%	7,744	32.4%	7,392	32.7%	-10.6%	-4.5%
Number of Employees (Daytime Pop)					31,467					
Number of Establishments					1,779					
Emp in Blue Collar Occupations			5,619	36.4%						
Emp in White Collar Occupations			9,828	63.6%						

Housing Units

	1990		2000		2005		2010		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2005 to 2010
Total Housing Units	14,784		14,627		14,082		13,427		-1.1%	-4.7%
Owner Occupied	3,970	26.9%	4,160	28.4%	4,052	28.8%	4,010	29.9%	4.8%	-1.0%
Renter Occupied	9,280	62.8%	9,046	61.8%	8,393	59.6%	7,833	58.3%	-2.5%	-6.7%
Vacant	1,534	10.4%	1,421	9.7%	1,637	11.6%	1,584	11.8%	-7.4%	-3.2%

Vehicles Available

	1990		2000		2005		2010		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2005 to 2010
Average Vehicles Per Hhld	1.00		1.00		1.30		1.30		-0.2%	0.6%
0 Vehicles Available	4,236	29.4%	3,396	25.7%	2,809	22.6%	2,326	19.6%	-19.8%	-17.2%
1 Vehicle Available	5,365	37.3%	5,843	44.2%	5,483	44.1%	5,197	43.9%	8.9%	-5.2%
2+ Vehicles Available	4,787	33.3%	3,968	30.0%	4,153	33.4%	4,320	36.5%	-17.1%	4.0%

Marital Status

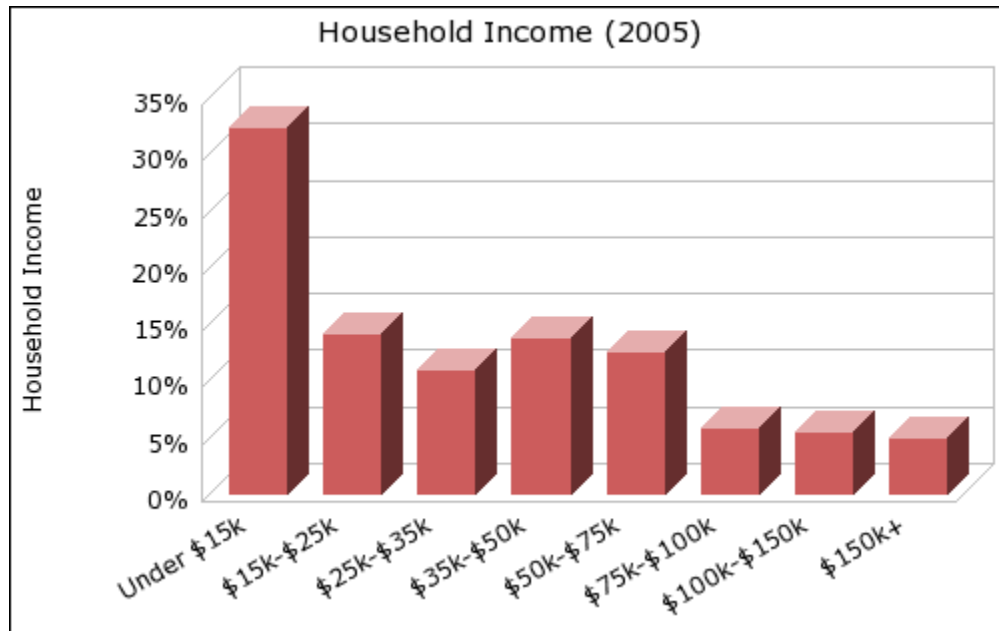
	1990		2000		2005		2010		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2005 to 2010

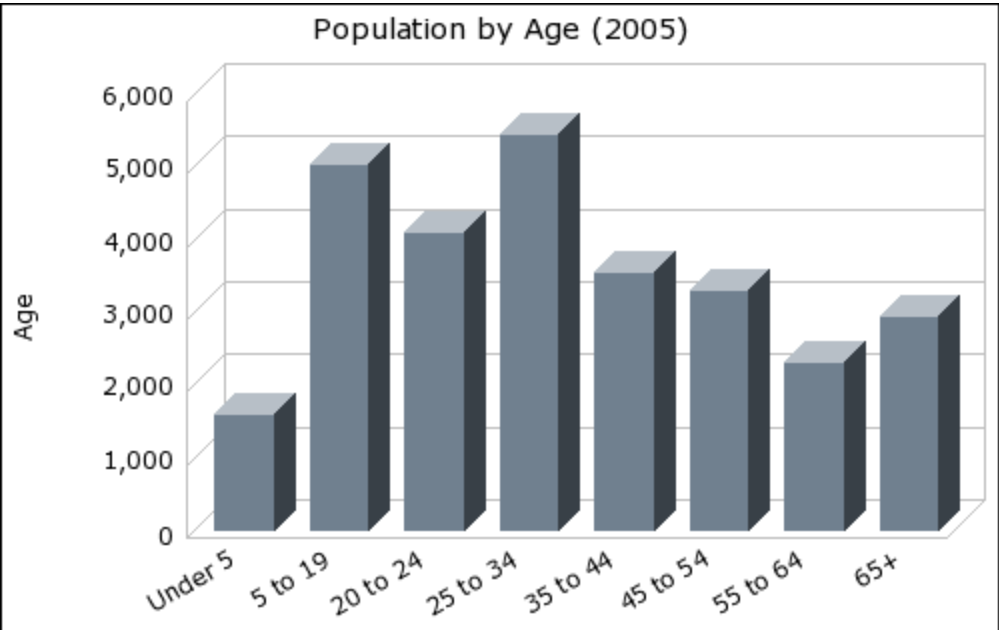
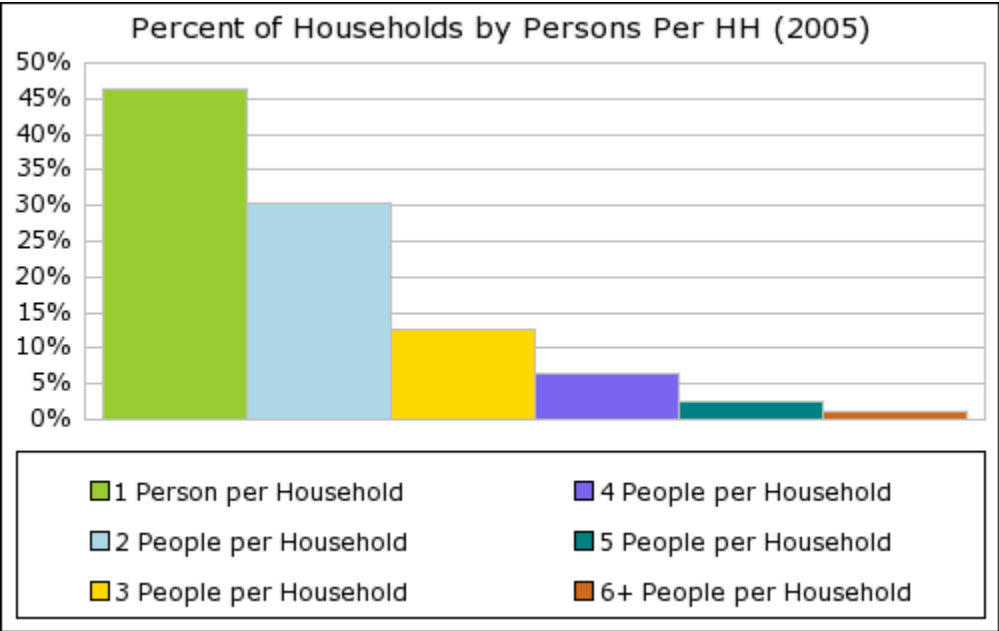
Age 15+ Population	26,327		26,112		24,194		22,858		-0.8%	-5.5%
Married, Spouse Present	5,618	21.3%	4,853	18.6%	4,418	18.3%	3,905	17.1%	-13.6%	-11.6%
Married, Spouse Absent	1,196	4.5%	2,992	11.5%	3,095	12.8%	3,434	15.0%	150.1%	11.0%
Divorced	2,574	9.8%	2,600	10.0%	2,474	10.2%	2,417	10.6%	1.0%	-2.3%
Widowed	2,079	7.9%	1,477	5.7%	1,358	5.6%	1,231	5.4%	-28.9%	-9.4%
Never Married	14,860	56.4%	14,190	54.3%	13,295	55.0%	12,284	53.7%	-4.5%	-7.6%

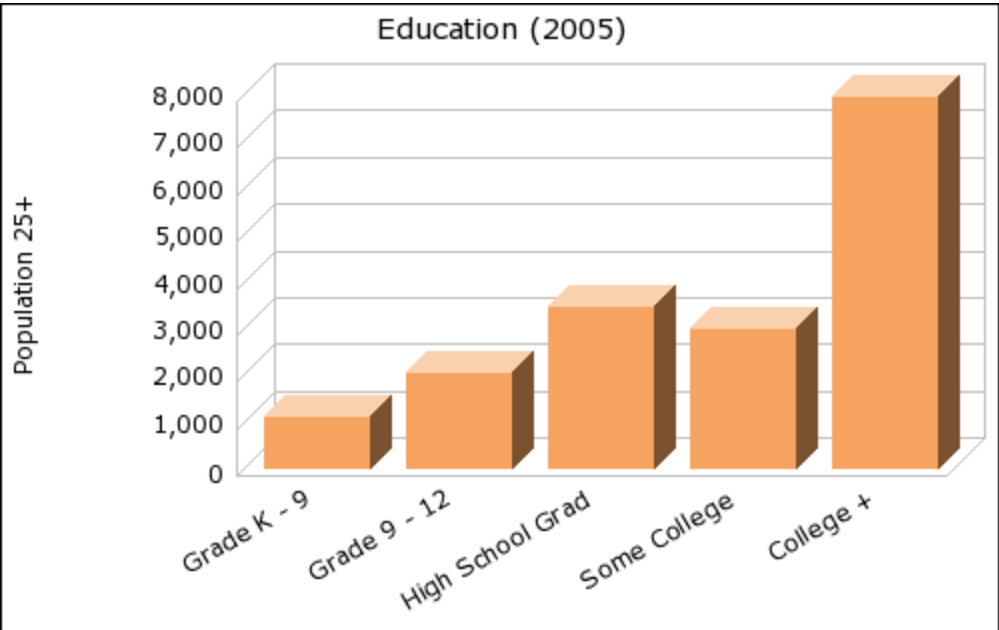
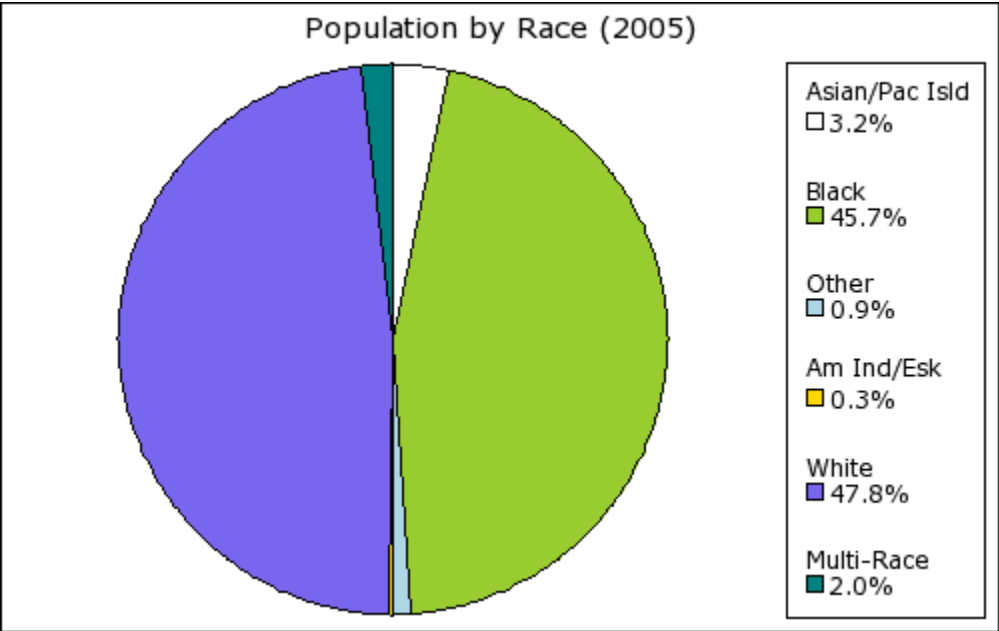
Educational Attainment

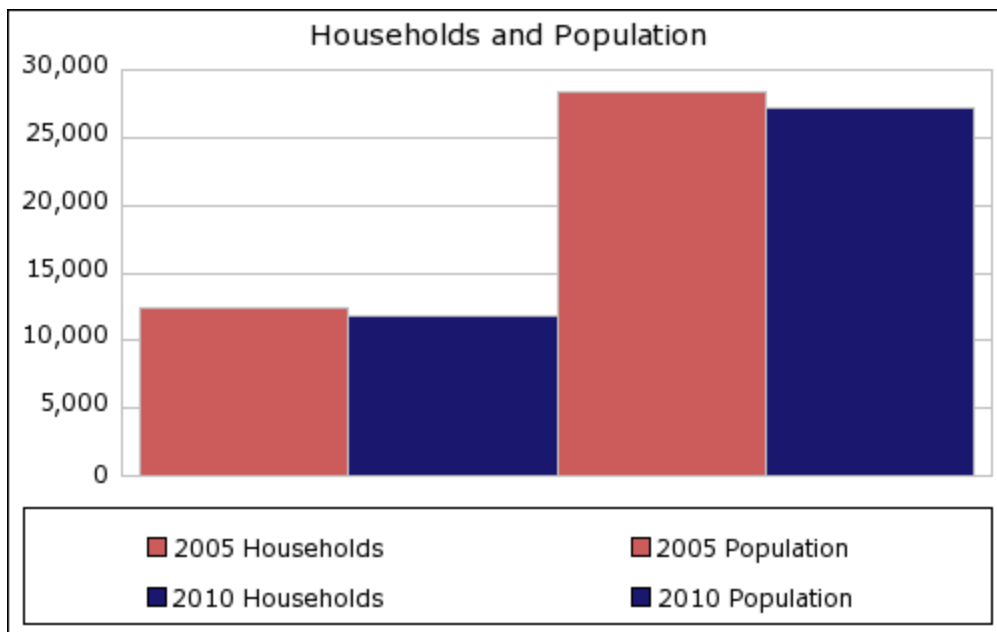
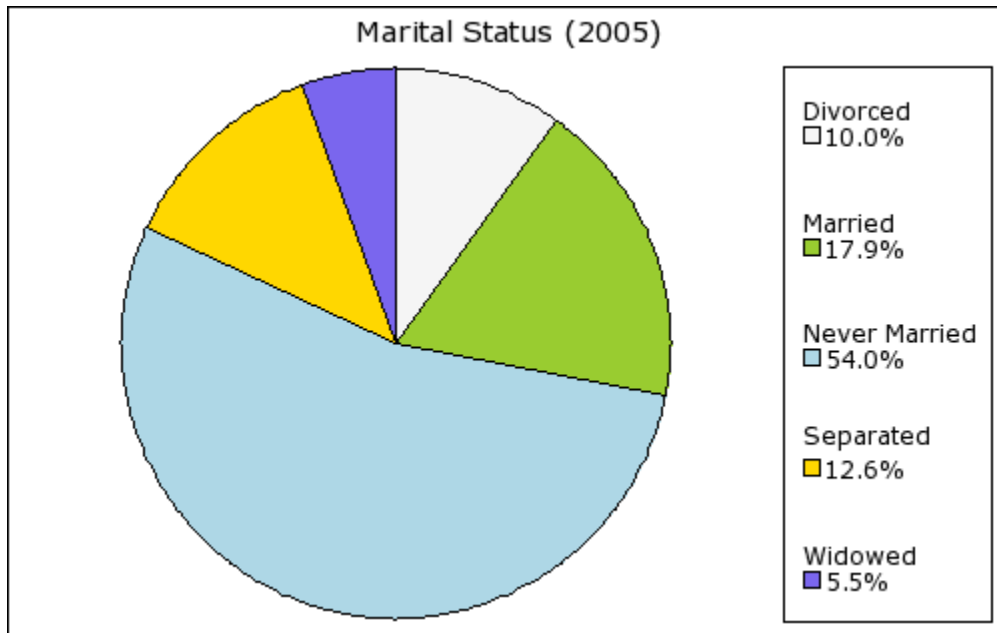
	1990 Census		2000 Census		2005 Estimate		2010 Projection		Percent Change	
									1990 to 2000	2005 to 2010
Age 25+ Population	17,842		17,505		17,568		16,959		-1.9%	-3.5%
Grade K - 8	2,361	13.2%	1,114	6.4%	1,109	6.3%	836	4.9%	-52.8%	-24.7%
Grade 9 - 12	2,790	15.6%	2,480	14.2%	2,034	11.6%	1,578	9.3%	-11.1%	-22.4%
High School Graduate	3,169	17.8%	3,120	17.8%	3,451	19.6%	3,614	21.3%	-1.5%	4.7%
Some College, No Degree	3,019	16.9%	3,144	18.0%	3,006	17.1%	2,698	15.9%	4.1%	-10.3%
Associates Degree	602	3.4%	512	2.9%	564	3.2%	601	3.5%	-14.9%	6.5%
Bachelor's Degree	3,777	21.2%	4,306	24.6%	4,695	26.7%	4,842	28.6%	14.0%	3.1%
Graduate Degree	2,129	11.9%	2,501	14.3%	2,709	15.4%	2,791	16.5%	17.5%	3.0%
No Schooling Completed			329	1.9%						

Demographic Snapshot Summary Report with Charts









Demographic Trend Summary Report

Population Demographics

					Percent Change	
	1990 Census	2000 Census	2005 Estimate	2010 Projection	1990 to 2000	2005 to 2010
Total Population	29,805	29,477	28,302	27,261	-1.1%	-3.7%
Total Households	13,249	13,206	12,445	11,842	-0.3%	-4.8%
Gender:						
Male	14,021	14,271	13,653	13,092	1.8%	-4.1%
Female	15,784	15,206	14,649	14,169	-3.7%	-3.3%

Population by Race/Ethnicity

					Percent Change	
	1990 Census	2000 Census	2005 Estimate	2010 Projection	1990 to 2000	2005 to 2010
White	14,814	14,267	13,530	12,848	-3.7%	-5.0%

Black	14,322	48.1%	13,398	45.5%	12,946	45.7%	12,912	47.4%	-6.4%	-0.3%
American Indian or Alaska Native	92	0.3%	96	0.3%	84	0.3%	72	0.3%	4.7%	-14.4%
Asian	466	1.6%	938	3.2%	911	3.2%	853	3.1%	101.1%	-6.3%
Some Other Race	111	0.4%	246	0.8%	261	0.9%	226	0.8%	121.0%	-13.6%
Two or More Races			532	1.8%	569	2.0%	350	1.3%		-38.6%
Hispanic Ethnicity	292	1.0%	567	1.9%	749	2.7%	927	3.4%	94.0%	23.8%
Not Hispanic or Latino	29,513	99.0%	28,911	98.1%	27,553	97.4%	26,334	96.6%	-2.0%	-4.4%

Population by Age

	1990		2000		2005		2010		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2005 to 2010
0 to 4	1,373	4.6%	1,148	3.9%	1,591	5.6%	1,652	6.1%	-16.4%	3.8%
5 to 14	2,105	7.1%	2,217	7.5%	2,518	8.9%	2,742	10.1%	5.3%	8.9%
15 to 19	2,997	10.1%	3,271	11.1%	2,521	8.9%	2,178	8.0%	9.2%	-13.6%
20 to 24	5,489	18.4%	5,335	18.1%	4,105	14.5%	3,270	12.0%	-2.8%	-20.4%
25 to 34	6,146	20.6%	5,874	19.9%	5,447	19.2%	4,943	18.1%	-4.4%	-9.3%
35 to 44	3,770	12.6%	3,695	12.5%	3,560	12.6%	3,599	13.2%	-2.0%	1.1%
45 to 54	2,301	7.7%	3,148	10.7%	3,291	11.6%	3,277	12.0%	36.8%	-0.4%
55 to 64	1,973	6.6%	1,889	6.4%	2,315	8.2%	2,730	10.0%	-4.3%	17.9%
65 to 74	1,989	6.7%	1,473	5.0%	1,405	5.0%	1,463	5.4%	-25.9%	4.2%
75 to 84	1,306	4.4%	1,064	3.6%	1,075	3.8%	964	3.5%	-18.5%	-10.3%
85+	356	1.2%	362	1.2%	475	1.7%	434	1.6%	1.7%	-8.7%
Median Age:										
Total Population	29.0		28.8		30.6		32.3		-0.7%	5.7%

Households by Income

	1990		2000		2005		2010		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2005 to 2010
\$0 - \$15,000	5,229	39.5%	4,411	33.4%	4,034	32.4%	3,677	31.1%	-15.6%	-8.8%
\$15,000 - \$24,999	2,868	21.6%	2,001	15.2%	1,769	14.2%	1,580	13.3%	-30.2%	-10.7%
\$25,000 - \$34,999	1,814	13.7%	1,636	12.4%	1,354	10.9%	1,208	10.2%	-9.8%	-10.8%
\$35,000 - \$49,999	1,537	11.6%	1,819	13.8%	1,716	13.8%	1,535	13.0%	18.4%	-10.5%
\$50,000 - \$74,999	984	7.4%	1,545	11.7%	1,559	12.5%	1,549	13.1%	189.3%	-0.6%
\$75,000 - \$99,999	332	2.5%	649	4.9%	715	5.8%	759	6.4%	95.4%	6.1%
\$100,000 - \$149,999	339	2.6%	628	4.8%	685	5.5%	767	6.5%	85.5%	11.9%
\$150,000 +	161	1.2%	516	3.9%	612	4.9%	768	6.5%	221.0%	25.4%
Average Hhld Income	\$28,787		\$42,715		\$38,078		\$39,812		48.4%	4.6%
Median Hhld Income	\$19,723		\$26,231		\$28,145		\$30,169		33.0%	7.2%
Per Capita Income	\$13,219		\$19,137		\$18,752		\$19,714		44.8%	5.1%

Executive Demographic Summary Report

Population

The current year population in this selected geography is 28,302. The 2000 Census revealed a population of 29,477, and in 1990 it was 29,805 representing a -1.1% change. It is estimated that the population in this area will be 27,261 in 2010, representing a change of -3.7% from 2005. The current population is 48.2% male and 51.8% female. In 2005, the median age of the population in this area was 30.6, compared to the US median age which was 36.3. The population density in your area is 5,605.8 people per square mile.

Households

There are currently 12,445 households in this selected geography. The Census revealed household counts of 13,206 in 2000, up from 13,249 in 1990, representing a change of -0.3%. It is estimated that the number of households in this area will be 11,842 in 2010, representing a change of -4.8% from the current year. For the current year, the average household size in this area is 2.27 persons.

In 2005, the median number of years in residence in this geography's population is 1.85. The average household size in this geography was 1.97 people and the average family size was 2.90 people. The average number of vehicles per household in this geography was 1.3.

Income

In 2005, the median household income in this selected geography was \$28,145, compared to the US median which was \$46,350. The Census revealed median household incomes of \$26,231 in 2000 and \$19,723 in 1990 representing a change of 33.0%. It is estimated that the median household income in this area will be \$30,169 in 2010, which would represent a change of 7.2% from the current year.

In 2005, the per capita income in this area was \$18,752, compared to the \$US per capita, which was \$23,594. The 2005 average household income for this area was \$38,078, compared to the US average which was \$61,553.

Race & Ethnicity

In 2005, the racial makeup of this selected area was as follows: 47.8% White; 45.7% Black; 0.3% Native American; 3.2% Asian/Pacific Islander; and 0.9% Other. Compare these to the US racial makeup which was: 75.7% White, 12.2% Black, 0.8% Native American, 4.3% Asian/Pacific Islander and 4.6% Other.

People of Hispanic ethnicity are counted independently of race. People of Hispanic origin make up 2.6% of the current year population in this selected area. Compare this to the US makeup of 14.4%. Changes in the population within each race and ethnicity category from the 1990 Census to the 2000 Census are as follows: 4.7% American Indian, Eskimo, Aleut Population; 101.1% Asian, Pacific Islander; -6.4% Black; 94.0% Hispanic Ethnicity; 121.0% Other; White -3.7%.

Housing

The median housing value in this area was \$68,429 in 1990, compare this to the US median of \$78,382 for the same year. The 2000 Census median housing value was \$93,013, which is a 35.9% change from 1990. In 1990, there were 3,970 owner occupied housing units in this area vs. 13,206 in 2000. Also in 1990, there were 9,280 renter occupied housing units in this area vs. 9,046 in 2000. The average rent in 1990 was \$334 vs. \$482 in 2000.

Employment

In 2005, there were 16,174 people over the age of 16 in the labor force in your geography. Of these 89.3% were employed, 10.5% were unemployed, 32.3% were not in the labor force and 0.1% were in the armed forces. In 1990, unemployment in this area was 3.7% and in 2000 it was 8.5%.

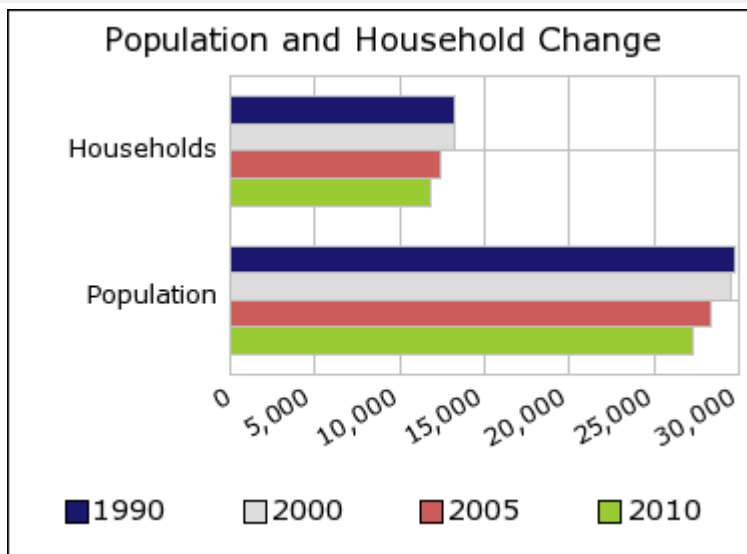
In 2005, there were 31,467 employees in this selected area (daytime population) and there were 1,779 establishments. For this area in 1990, 62.2% of employees were employed in white-collar occupations and 37.8% were employed in blue-collar occupations. In 2000, white collar workers made up 63.6% of the population, and those employed in blue collar occupations made up 36.4%. In 1990, the average time traveled to work was 10 minutes and in 2000 it was 17 minutes.

Executive Summary Report with Charts

Population Demographics:

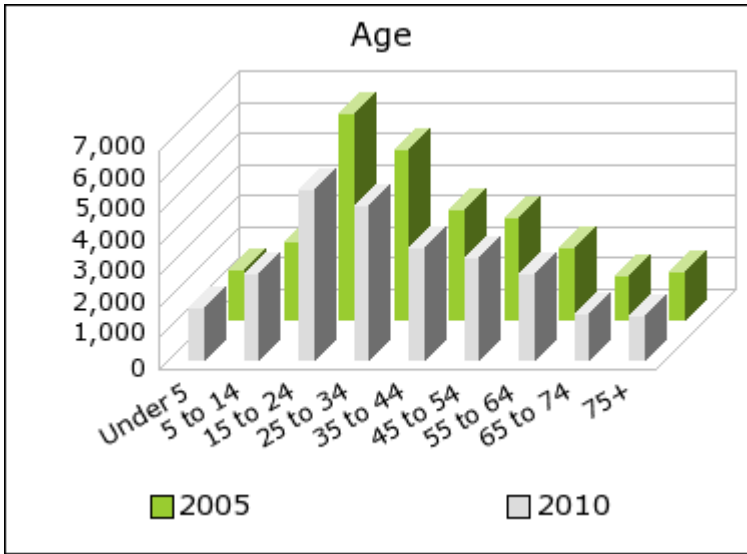
The number of households in the study area in 1990 was **13,249** and changed to **13,206** in 2000, representing a change of **-0.3%**. The household count in 2005 was **12,445** and the household projection for 2010 is **11,842**, a change of **-4.8%**.

The population in the study area in 1990 was **29,805** and in 2000 it was **29,477**, roughly a **-1.1%** change. The population in 2005 was **28,302** and the projection for 2010 is **27,261** representing a change of **-3.7%**.



	1990 Census	2000 Census	2005 Estimate	2010 Projection	Percent Change	
					1990 to 2000	2005 to 2010
Total Population	29,805	29,477	28,302	27,261	-1.1%	-3.7%
Total Households	13,249	13,206	12,445	11,842	-0.3%	-4.8%

Population by Age

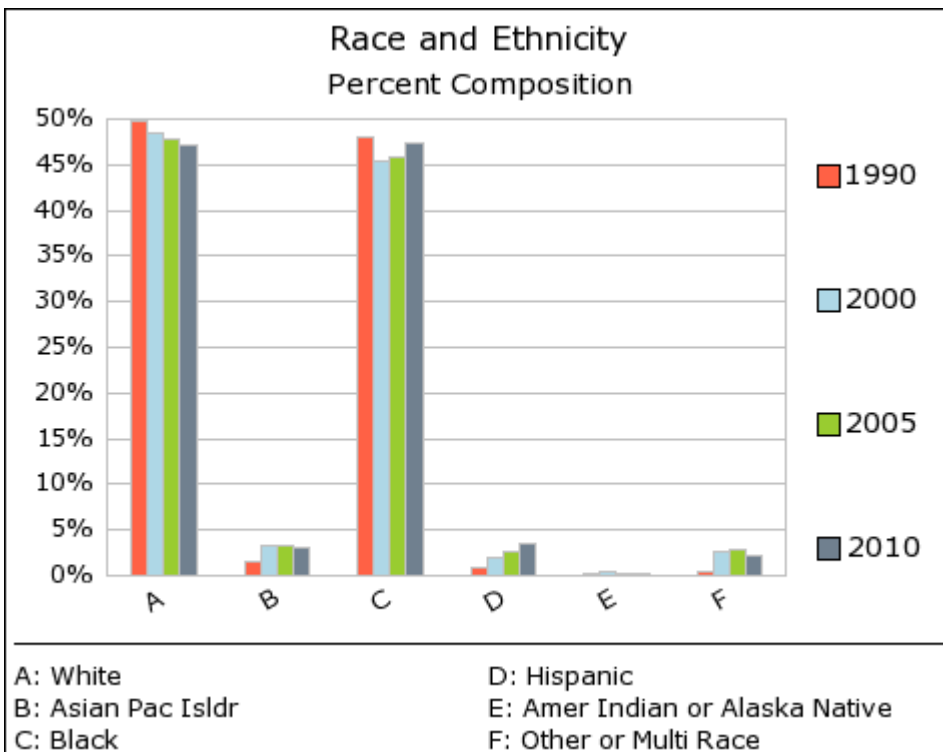


In 1990, the median age of the total population in the study area was **29.0**, and in 2000, it was **28.8**. The median age in 2005 is **30.6** and it is predicted to change in five years to **32.3** years. In 2005, females represented **51.8%** of the population with a median age of **30.7** and males represented **48.2%** of the population with a median age of **30.5** years. In 2005, the most prominent age group in this geography is **Age 25 to 34** years. The age group least represented in this geography is **65 to 74** years.

Age Groups

	1990		2000		2005		2010		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2005 to 2010
0 to 4	1,373	4.6%	1,148	3.9%	1,591	5.6%	1,652	6.1%	-16.4%	3.8%
5 to 14	2,105	7.1%	2,217	7.5%	2,518	8.9%	2,742	10.1%	5.3%	8.9%
15 to 19	2,997	10.1%	3,271	11.1%	2,521	8.9%	2,178	8.0%	9.2%	-13.6%
20 to 24	5,489	18.4%	5,335	18.1%	4,105	14.5%	3,270	12.0%	-2.8%	-20.4%
25 to 34	6,146	20.6%	5,874	19.9%	5,447	19.2%	4,943	18.1%	-4.4%	-9.3%
35 to 44	3,770	12.6%	3,695	12.5%	3,560	12.6%	3,599	13.2%	-2.0%	1.1%
45 to 54	2,301	7.7%	3,148	10.7%	3,291	11.6%	3,277	12.0%	36.8%	-0.4%
55 to 64	1,973	6.6%	1,889	6.4%	2,315	8.2%	2,730	10.0%	-4.3%	17.9%
65 to 74	1,989	6.7%	1,473	5.0%	1,405	5.0%	1,463	5.4%	-25.9%	4.2%
75 +	1,662	5.6%	1,426	4.8%	1,550	5.5%	1,398	5.1%	-14.2%	-9.8%

Population by Race/Ethnicity



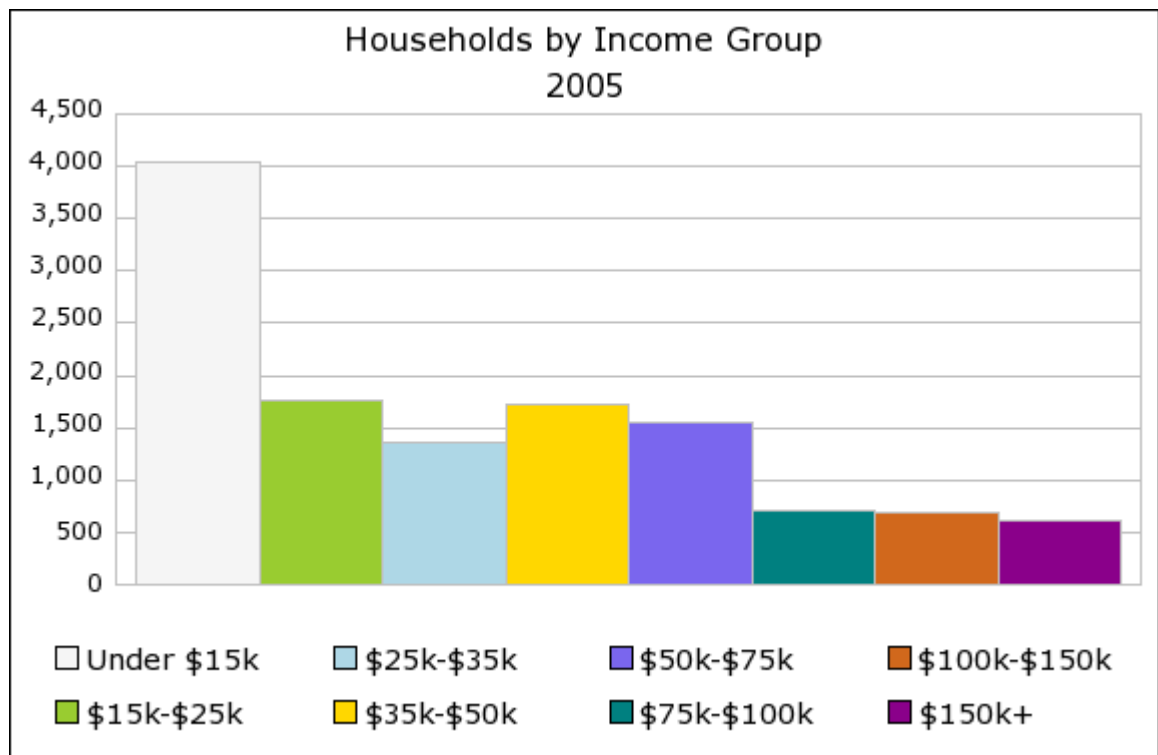
In 2005, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Alaska Native**.

Race & Ethnicity

	1990 Census		2000 Census		2005 Estimate		2010 Projection		Percent Change	
		%		%		%		%	1990 to 2000	2005 to 2010
White	14,814	49.7%	14,267	48.4%	13,530	47.8%	12,848	47.1%	-3.7%	-5.0%
Black	14,322	48.1%	13,398	45.5%	12,946	45.7%	12,912	47.4%	-6.4%	-0.3%
American Indian or Alaska Native	92	0.3%	96	0.3%	84	0.3%	72	0.3%	4.7%	-14.4%
Asian	466	1.6%	938	3.2%	911	3.2%	853	3.1%	101.1%	-6.3%
Other Race	111	0.4%	246	0.8%	261	0.9%	226	0.8%	121.0%	-13.6%
Two or More Races			532	1.8%	569	2.0%	350	1.3%		-38.6%
Hispanic Ethnicity	292	1.0%	567	1.9%	749	2.7%	927	3.4%	94.0%	23.8%
Not Hispanic or Latino	29,513	99.0%	28,911	98.1%	27,553	97.4%	26,334	96.6%	-2.0%	-4.4%

Households by Income

In 2005 the predominant household income category in this study area is \$0 - \$15K, and the income group that is least represented in this geography is \$150K +.



HH Income Categories

	1990 Census		2000 Census		2005 Estimate		2010 Projection		Percent Change	
		%		%		%		%	1990 to 2000	2005 to 2010
\$0 - \$15,000	5,229	39.5%	4,411	33.4%	4,034	32.4%	3,677	31.1%	-15.6%	-8.8%
\$15,000 - \$24,999	2,868	21.6%	2,001	15.2%	1,769	14.2%	1,580	13.3%	-30.2%	-10.7%
\$25,000 - \$34,999	1,814	13.7%	1,636	12.4%	1,354	10.9%	1,208	10.2%	-9.8%	-10.8%
\$35,000 - \$49,999	1,537	11.6%	1,819	13.8%	1,716	13.8%	1,535	13.0%	18.4%	-10.5%
\$50,000 - \$74,999	984	7.4%	1,545	11.7%	1,559	12.5%	1,549	13.1%	57.0%	-0.6%
\$75,000 - \$99,999	332	2.5%	649	4.9%	715	5.8%	759	6.4%	95.4%	6.1%
\$100,000 - \$149,999	339	2.6%	628	4.8%	685	5.5%	767	6.5%	85.5%	11.9%
\$150,000 +	161	1.2%	516	3.9%	612	4.9%	768	6.5%	221.0%	25.4%
Average Hhld Income	\$28,787		\$42,715		\$38,078		\$39,812		48.4%	4.6%
Median Hhld Income	\$19,723		\$26,231		\$28,145		\$30,169		33.0%	7.2%
Per Capita Income	\$13,219		\$19,137		\$18,752		\$19,714		44.8%	5.1%

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