

Peace Korean Church Strategic Plan

The following plan is an outline of a church start in Peace Korean Baptist Church. Through the Great Commission(Mt. 28:18-20), Jesus gave us basic guidelines for the church.

Sellersburg, IN, is a community, which is located in SILVER CREEK township in Clark County, adjacent to Interstate 65. It is served by the Clark County Airport and is the home of Region 13 campus of Indiana Vocational Technical College. The population of the city was 3,177 in 1970, 3,211 in 1980, 5,745 in 1990, 6,039 in 1997, and 9,916 in 2000 update. Among them, the number of Asian ethnics increased from 19 in 1990 to 32 in 2000. .

Contrast with many larger cities, there are not so much Koreans in Louisville or Indiana. Compared with Louisville, there are more people in Indiana and there are about 25 households in Sellersburg area. Most of them have had long faith life but their level of faith devotional life is very low. Most of Koreans are internationally married women(whose husbands are Americans) or immigrated couples(who immigrated long time ago, but have not had economically affluent life and most of them are low income workers).

Especially, they have negative mind about Christianity because they had witnessed immoral sin of a former pastor who had sexual problem with his church members. Because of the sexual problems, he had to leave the church and many members of the church left and they did not invite any pastors, yet. So, the church was almost destroyed spiritually and many people of that area have negative mind and thought about Christianity and pastors. Actually, they do not meet on Sunday and they

have no formal meetings of church. So, they church was nearly destroyed. In this stage, new pastor will begin to plant church by renting a building and property of an American church.

1) Beginning Level

① Therefore, it is imperative to heal the hurt mind of the people and to recover their faith through the trustworthy ministry and life of a new pastor. To do so, the new pastor should do best in planting new trust about pastor in their mind. As the strategies, we planned to visit regularly their homes and working places(actually, most of them work as waitresses in restaurants, custodians in office building or employees of marts) with spouse of pastor. Through the consistent meeting and dialogue, it is imperative to give them that this new pastor is different from the former pastor and to have positive viewpoint about pastor.

② As next step, it is necessary to develop the relationship with church members through the core members of the church. Actually, a few members begin to show interest about the new pastor. So, it would be effective to develop this beginning relationship into mature biblical relationship through the consistent meeting of Bible study. If these core members begin to have new attitude and positive viewpoint about new planting, it would be easier and more effective to contact with the left members.

③ As mentioned above, they have had low financial status and had not much enthusiasm and energy to put their focus on faith life or church work. As a minority people in America, they have some kind of inferiority. Even, there are some jealousy and inferiority among themselves. Church members show the tendency to be divided among

themselves as internationally married women and regular married women. Because of this division and inferiority of their mind, it is essential to recover their self-pride and unity among themselves. Therefore, it is essential for them to experience the healing touch of Jesus Christ through the meaningful music of worship and message of love, forgiveness of Christ. Although they are long-term goals, it is important to stress about these through the consistent preaching and Bible teaching.

④ Church planter will develop the relationship with church members through continuous mailing and phoning. Every Tuesday, he will mail QT postcards(which include the Scripture passage of the week, application meditation and blank for writing of greeting or message of sender) to every members of the church and expected members(their husbands, children). On Saturday, he will call to their home and greet and confirm their attendance on next day. It is important to make them feel that they are deeply cared and loved by Christ and church.

⑤ On every Sunday, we prepare loving lunch meal after worship. Through the time of eating meal together, we can promote the relationship within them. It will be prepared by female teams and be washed by male teams. Of course, the expenses will be provided by church.

⑥ Church planter should keep in mind to maintain the continuous love and concern for their members. For this continuing love and concern, church planter will leave his voice mail to answering machine of each home. Through this 'Love phone call activity', pastor delivers the brief greeting and brief message that seems to be necessary to the person. If the person seemed unhappy on last Sunday, the church planter could

leave his message about his concern and the brief biblical message of hope and gladness. This love phone call will be done on every Thursday.

The person, who received the lovely message and concern of pastor, must be moved deeply and realized the deep love of pastor for his sheep. Church is the place that people should feel the love and concerns of Jesus Christ through the families of Christ.

⑦ These days, many people feel loneliness and inferiority in their lives. It is very important to make them feel that they are deeply loved by the love of Christ through church members. The church planter will send visitation card to everyone who attends the church for the first time, and he will personally write the brief welcoming message and greetings in it.

2) Middle Level

① According to our information, most of internationally married women's husbands do not attend church. So, as next strategy, church planter will focus on evangelizing them through the consistent phone visit or home visit. To do so, church planter will seek a volunteer interpreter(internationally married women or college students who want to serve as interpreters of worship). Because it is very important for married couples to have the same faith life and to attend same church. If their husbands could have the same faith life, most of internationally female members would show more zeal and positive attitude about the ministry of church.

② For the mature growth of faith, church planter will have the time of Bible study before the worship on Sunday. It will be lasted about one hour. During the beginning stage, the planters will be leader. While continuing the Bible study meeting, church

planter will nurture some leaders who will lead the study through face-to-face, one-to-one meeting for intensive nurturing relationship of Word. After preparation of team leaders, church planter will divide the Bible study meeting into 2-3 sub groups according to their needs. For example, there may be notice class, QT class, or Bible study class.

③ After these Sunday meetings are established well, church planter will make the have the time of cell group meeting once a week. They will be divided into 2-3 groups and each cell group leaders will have time of prayer time to share their prayer request or needs. It will be met on every Thursday or Friday according to their work schedule. Through this cell group meeting, their relationship will be developed into loving relationship of Jesus who told us to love each other. Prayer has great power to connect people into one in Christ Jesus.

④ As another strategies to reach the unchurched, the church will open Korean Language School to children(who were born in the States and could not speak nor write the Korean well) or to the husbands of internationally married female members. Especially, the Korean parents have the tendency to show great zeal about the education of their children. It is not too exaggerating to say that they immigrated to the States for better education of their children. They have great expectation and hope for their children. Therefore, the Korean parents will show their interest and concerns to the activity of new church that opens “Hangeul(the Korean language) School”. Hangeul School will be a great opportunity to invite naturally the unbelieving parents into the church. Through the frequent meetings with other Christian parents or church members, they will open their heart naturally to Christ.

⑤ The church will open the intensive summer Bible School or retreat to every member of the children or youths in the area of Sellersburg Korean community. Of course, some portion of the expenses will be raised through the service activity like car wash, shoe-shining event or fundraising.

⑥ As another strategic projects for evangelism of the unchurched, the church will have the event to prepare the event of selling Korean traditional food to people of the community. For example, there are relatively many single students who study in the University of Louisville. By selling them 'Kimchi'(Korean traditional food) with much lower price than retailed market, church members will have the natural opportunity to reach them. 'Kimchi' event will be happened in every spring and autumn of every year.

In addition, there are many traditional festivals according to the Korean custom. On each festival season, they have the tradition to eat special food like rice cake or special drinking juice. Because it is not easy to cook and eat those foods in the foreign country, it would be very attractive if church opens the event to promote the participation of Korean members in the community.

For these activities, it is necessary to organize Ladies' Mission team in a church. It is better as soon as possible. Through those activities, the spirit and mind of church members would be highly motivated and activated. Furthermore, these events will be good opportunities to inform the Korean tradition and custom to American husbands. Church will hold these events once per season(spring, summer, fall and winter) every year.

⑦ As international project, the church will open the event for the ethnic members who live in Sellersburg. After having the time to inform our cultures, we have another

time for the other ethnic groups to show their custom and traditions of their nations. Through these activities, the church will promote the natural opportunity for another ethnic people to have interest about the church. Of course, the church members will have increased knowledge about another ethnic group and it would be a good opportunity to have active passion and zeal for mission of the world. Because our church is an ethnic church, it would be more effective to reach the unchurched ethnic people.

⑧ The church will keep on mailing church bulletin to every member whose names were on the list of Kentucky-Indiana Korean Association, and who are students of University of Louisville. Especially, the church will organize Male Mission Team and have the time to evangelize the students by going to the campuses and meeting them person-to-person. The evangelizing team will visit the campus twice a month on every Tuesday evening after work. This evangelizing team will prepare themselves by prayer through their own prayer meeting twice on Thursday.

Of course, church planter will accompany with them and train them before go outside actually about their evangelism strategies and methods. After contacting with the students, the evangelizing team will send QT postcards with brief greeting and message every week to the students whom they met. It would be more effective to designate each person to each student, and the church member will pray for the student continuously.

3) Long-term Level

① Because the number of the unchurched is restricted in small Korean society, it is important to reach the lost ethnic groups in the area. It is easy to contact and meet them, because most of them work together in the working places of our church

members(for example, most of ethnic work as dishwashers or waitresses of restaurants, custodians of buildings or employees of market). Because they have sympathy as ethnic groups in America, it would be not so difficult to contact with them. Actually, it is easy to open their mind because they feel the same feeling and thoughts about their life in America. Because the church will seek interpreters, the language problems would not be so serious.

If they could be evangelized, they would be very important cornerstone of the evangelization of their families, neighbors and their nations. Church planter will plant the importance of world mission through this strategies and it is not so difficult to do world mission. Because they can begin the world missions near around their working places.

② As one of servant evangelism project, the church will have the event of yard sale, car wash or shoe-shining event. The earnings will be spent for helping poor neighbors or sending to missionaries.

③ For the relationship and cooperation with other Korean churches, the church will promote joint events(for example, revival meeting or Summer/Winter Vacation Bible School, or picnics). Through the joint events, the relationship between churches or church members will be developed. Especially, many unbelievers have been saved through the big joint revival service. Therefore, it would be more effective to hold the big revival meeting or prayer meeting by cooperating each other.

④ After the church system and structure is established to some degree, the church will hold the door-to-door evangelism or person-to-person evangelism in downtown. Although it is very hard to evangelize the American as ethnic groups, the seed of

evangelization would be reaped regardless of races because it is He who works in our evangelization.