

**Lake Ridge Church  
(letterhead)**

Dear neighbor,

Let's face it—although spirituality is an important part of our lives, for many of us we are not sure where to find real spiritual meaning and purpose.

Well, we think that is one of the reasons that the church exists—to help people better connect with God and others. So, we are helping to start a new church right here in Forsyth County! This letter is the first public announcement about the new Lake Ridge Church and we hope it becomes good news for your spiritual life.

Lake Ridge Church is a new church just now in the formative stages. In the next few months, many who live in Forsyth County will hear about the new church.

Of course, we will extend an invitation to one of our Sunday services in the near future. But, I am guessing that some of you reading this letter might have a pioneer spirit and you might want to be a part of the planning.

Maybe you are new to church and Christianity, but you think being around a new church is a great place to start. Maybe you have a passion for a new church right here—well, we'd love to hear from you.

So, if you are looking for a place that lets you...

- Discover God in a non-threatening and encouraging manner.
- Enjoy contemporary music and meaningful messages.
  - Trust your children to dedicated child care workers.
  - Relax and learn about God.

...then drop the reply card in the mail and we will send you more information. We have already paid the postage so we hope to hear from you today.

Sincerely,

The Pastors and staff of Lake Ridge Church

Encl: Church brochure with reply card