

## 10 Reasons Why Church Plants Fail

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Griffith Coaching Network offers [the top ten reasons church plants fail](#). Their list is as follows:

1. Lack of a clear definition of “success” and a clear exit strategy
2. Premature birth (starting public worship too quickly)
3. Mismatch between the planter and the community/context/target audience
4. Insufficient assessment (of the planter and the planting context)
5. Lack of training and coaching
6. Putting all your eggs in one basket (depending on one big advertising campaign or event)
7. Too much overhead too fast
8. The inability or unwillingness to recruit new people
9. Lack of focus and ignoring the pressing priorities
10. Inebriation (being drunk on your vision)

Special thanks to [Ben Arment](#) for sharing the list. I particular like his addition to #5 - “Lack of ongoing training and coaching.” - and his paraphrase of #10 - “Unwillingness to change the strategy when it doesn’t work.”

So what do you think? Are there any reasons you would add to the list?